



PREMIUM DEMAND ENGINE

# ADMAVIC Executive Demand Systems for Real Estate

High-Intent Buyer Leads | Faster Closures | Stronger ROI

Strategic Performance Marketing + Lead Generation Partner

*Brand owned by beeQ Media Labs Pvt. Ltd.*



EXECUTIVE INTRODUCTION

# Who We Are

Admavic™ is a premium performance marketing company built to create qualified real estate demand at scale for builders, developers, brokers, and channel partners.

❏ We do not position ourselves as a lead vendor. We operate as a strategic growth partner, designing predictable inquiry-to-booking pipelines with enterprise discipline.

Boardroom-ready credibility built on market focus, execution rigor, and outcome-driven strategy.

**HQ**  
Kolkata

**Primary Market**  
Pune, Delhi NCR

**Expansion**  
Gurgaon + Pan-India

**Positioning**  
Enterprise-grade demand generation for real estate

**Expertise**  
Performance marketing, lead qualification, and funnel strategy

**Focus**  
High-intent buyer acquisition and faster closures

# Why Admavic™ Exists

## THE MARKET REALITY

Most real estate marketing fails because the market is flooded with:

### The Problem

- Fake leads & junk forms
- Non-serious buyers
- Poor targeting
- Zero transparency

### The Admavic™ Solution

Admavic™ was built to solve this with one standard:

| Only real, verified buyer intent.

# Built by Performance Experts

In 2014, Arijeet Das launched Admavic™ after seeing a clear gap in the market: real estate growth was being driven by vanity metrics, not verified buyer intent.

"If it can't be measured, it can't be scaled."

This principle became the company's operating philosophy — shaping how Admavic™ builds systems for acquisition, conversion, and accountability at every stage of the funnel.

We combine high-intent targeting, funnel engineering, and reporting infrastructure to deliver ROI—not impressions.



## High-Intent Targeting

Precision audience and keyword strategies that reach serious buyers.



## Funnel Engineering

Conversion-first design that moves prospects from inquiry to booking.



## Reporting Infrastructure

Real-time data and transparency at every stage of the pipeline.

# Growth Timeline



# Core Solutions

WHAT WE DO

## 1. Real Estate Lead Generation

- Verified buyer inquiries
- Project-specific demand campaigns
- Lead filtering + intent qualification

## 2. Performance Marketing

- Google Ads (Search + Display)
- Meta Ads (Facebook/Instagram)
- Funnel-based conversion strategy
- Daily optimisation & scaling



# Built for Builders & Channel Partners

REAL ESTATE SPECIALISATION

## We Serve

- Builders / Developers
- Property Dealers
- Channel Partners
- Real Estate Brokers

## We Generate

- Site visit inquiries
- Booking-ready leads
- Investor & end-user demand
- City-wise targeted pipelines

# Premium Demand Systems, Not Lead Selling

The Admavic™ Difference

Admavic operates as a **growth partner**, not a lead vendor. We engineer fresh, verified, measurable demand systems through:

## High-Intent Targeting

High-intent keyword & audience targeting

## Conversion-First Funnel Design

Conversion-first funnel design

## Qualification Layers

Qualification layers & buyer filtering

## Real-Time Reporting

Real-time reporting infrastructure

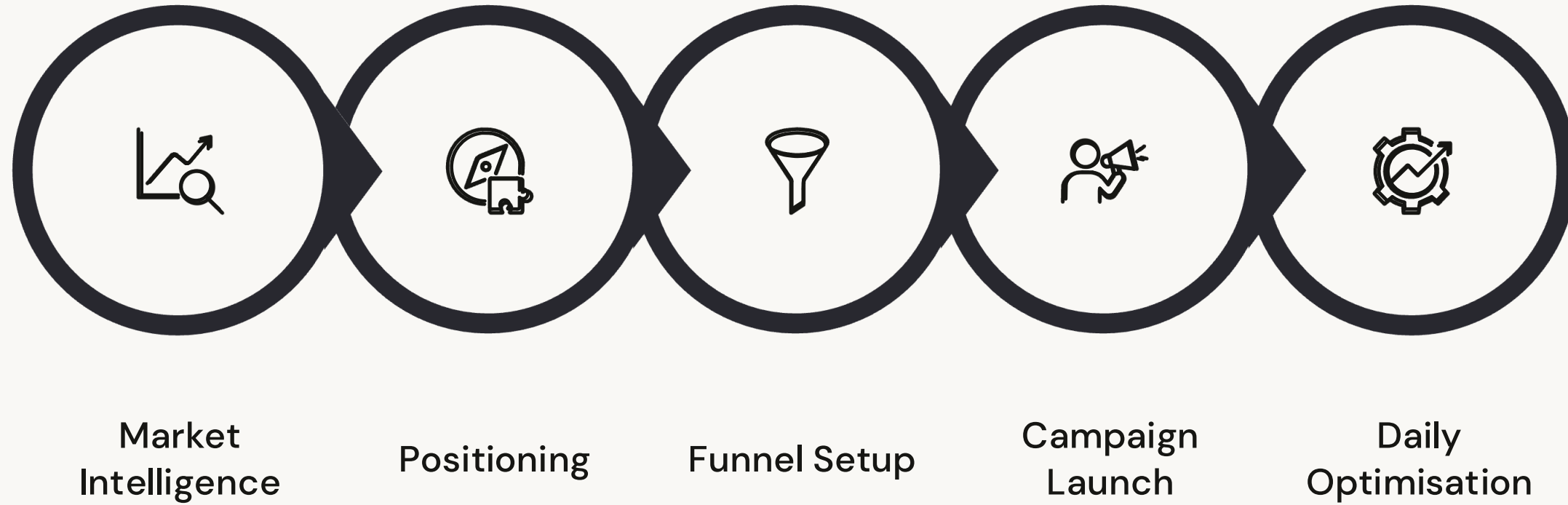
## Scalable Expansion

Scalable city-wise expansion

✔ Outcome: predictable inquiry-to-booking pipeline.

# How We Execute

OUR PERFORMANCE MODEL



☐ We focus on lead quality, not lead volume.

## Trust & Global Credibility – International Campaign Experience

Admavic has delivered campaigns across global markets for: Hotels & tour agencies, Restaurant booking services, Education/study lead programmes, Funeral services & event-based industries, Anniversary celebration services.

Worked with infrastructure & network partners including: **Marketcall** | **Leaseweb** | **YessHH**

# Brands We Served:



# Channel partner :



# Let's Build Your Buyer Pipeline

If you are a builder, developer, or channel partner looking for:

 Verified Buyers

 Faster Closures

 Better ROI

Admavic™ is built to deliver.

ADMAVIC™ — Owned by beeQ Media Labs Pvt. Ltd.

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HQ: Kolkata | Serving India + International Markets

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**Scalable Capability: Pan-India (city-wise expansion model)** — We deploy campaigns based on demand density, buyer intent, and project category.