

ADMAVIC's Lead Quality, Targeting, & Buyer Qualification System

The Only Real Estate Lead Generation Company in Gurgaon That Delivers Verified, Exclusive, High-Intent Buyers Consistently

Gurgaon has one of the most competitive real estate markets in India. More than **7,000+ real estate brokers, 3,000+ channel partners, 400+ real estate agencies, and 70+ major developers** operate here.

Every single one of them wants:

- ✓ High-intent property buyer leads
- ✓ Verified mobile numbers
- ✓ Budget-matched customers
- ✓ Location-specific enquiries
- ✓ Investors with real money
- ✓ Serious buyers (not timepass)
- ✓ Exclusive leads that are not shared

However, most brokers end up facing:

- ✗ Fake numbers
- ✗ Duplicate leads
- ✗ Mixed leads from random agencies
- ✗ Shared leads sent to 5 brokers
- ✗ Low budget buyers for high-end properties
- ✗ Wrong location enquiries
- ✗ Low-intent “just browsing” users
- ✗ Leads with no property interest at all

This destroys ROI.

This ruins builder relationships.

This kills pipeline consistency.

This wastes days of manpower.

ADMAVIC was created to solve this permanently — using the most advanced **Real Estate Lead Qualification System in India**, completely engineered for Gurgaon's buyer behavior.

❑ **5.1 — Our Core Promise: Only Quality Leads, Never Shared**

ADMAVIC follows NON-NEGOTIABLE lead quality rules:

❑ **NO Shared Leads**

Every lead is given to ONE broker ONLY.

❑ **NO Mixed Leads**

We never mix leads from:

- Auto industry
- Education
- Jobs
- Credit cards
- Insurance

❑ **NO Old or Recycled Leads**

Every lead is **freshly generated** and **real-time delivered**.

❑ **NO Fake Clicks**

We block low-quality traffic using negative targeting.

❑ **NO Low-Intent Enquiries**

Our strategy automatically filters out non-serious buyers.

✓ **100% Exclusive Leads**

This increases conversions by **3X to 7X**.

❑ **5.2 — ADMAVIC's Multi-Layer Buyer Verification Framework (MLBVF System)**

Every lead must pass through **7 verification layers** before reaching a broker.

Layer 1 — Identity Validation

We validate:

- Valid mobile number
- WhatsApp availability
- Email correctness
- Real name (no bogus names)
- Device fingerprint

Invalid profiles are eliminated.

Layer 2 — Location Match Verification

Buyers must specify:

- Target sector (e.g., 57, 66, 70A, 92, etc.)
- Preferred area (GCER, GCR, Dwarka Expressway, New Gurgaon)
- Property type (residential/commercial)

This prevents irrelevant location mismatches.

Layer 3 — Budget Matching Filters

We match buyers across these ranges:

- ₹50L – ₹80L
- ₹80L – ₹1.2 Cr
- ₹1.2 Cr – ₹1.8 Cr
- ₹2 Cr – ₹3.5 Cr
- ₹4 Cr – ₹7 Cr luxury
- ₹7 Cr+ ultra-luxury
- Commercial ₹1 Cr – ₹20 Cr

This ensures brokers get **budget-perfect leads**.

Layer 4 — Property-Type Confirmation

Buyers must confirm:

Residential:

- 2BHK / 3BHK / 4BHK
- Apartment / Builder Floor / Villa
- Ready-to-move / Under-construction
- Plot / Luxury / Affordable

Commercial:

- SCO plot
- Showroom
- Retail shop
- Pre-leased office
- Food court
- Co-working
- Industrial warehouse

This eliminates irrelevant buyers.

Layer 5 — Intent-Level Scoring

ADMAVIC's AI-based scoring system analyzes:

- ✓ **Page scroll depth**
- ✓ **Time spent on pricing**
- ✓ **Project comparison behavior**
- ✓ **Number of brochure downloads**
- ✓ **Contact button clicks**
- ✓ **Repeated sector searches**
- ✓ **Clicks on “Book a Site Visit”**

The system assigns an **Intent Score**:

- **Intent 9–10:** Hot buyers (Immediate)
- **Intent 7–8:** High-intent buyers (This month)
- **Intent 5–6:** Warm buyers (Research stage)
- **Below 5:** Eliminated

Only **7–10** score leads are sent to brokers.

Layer 6 — Urgency & Timeline Verification

We filter buyers based on:

- Buying timeframe (Immediate / 30 days / 60 days)
- Payment method (Loan / Cash / Mixed)
- Self-use vs investment
- Purpose of purchase

This ensures **most buyers are ready within 7–45 days**.

Layer 7 — Fraud Detection & Data Cleansing

We use systems that detect:

- Repeated fake patterns
- Wrong number formats
- Spam behavior
- Duplicate submissions
- Bot-generated forms

Unqualified leads are removed.

□ 5.3 — Hyper-Targeting Engine for Gurgaon Buyers

ADMAVIC uses **hyperlocal targeting** across:

- **Gurgaon sectors**
- **Landmarks**

- **Builder names**
 - **Micro-markets**
 - **Property categories**
 - **Investment zones**
 - **High-income pockets**
 - **NRI markets**
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Property Buyer Types ADMAVIC Targets Perfectly

✓ Type 1: End-User Buyers

- Families
- Working couples
- Local upgraders
- Corporate relocations

✓ Type 2: Investors

- Long-term appreciation
- Rental yield
- Commercial gain
- Pre-launch opportunities

✓ Type 3: NRI Buyers

- UAE
- Canada
- UK
- Australia
- Singapore

✓ Type 4: Commercial Real Estate Buyers

- Business owners
- Franchise investors
- Retail buyers
- Office leasing investors

All are segmented and delivered **separately**.

☐ **5.4 — Gurgaon Micro-Sector Buyer Matching System**

ADMAVIC maps buyer interest to a sector:

☐ **Sector 48–49**

Premium floors + apartments

☐ **Sector 57–58**

Builder floors, family homes

☐ **Sector 66–67**

Luxury / Premium apartments

☐ **Sector 70 / 70A**

High-rise premium projects

☐ **Sector 83–95**

Affordable + mid-segment

☐ **Sectors 102–113**

Dwarka Expressway investment zone

This ensures brokers **ONLY** get buyers relevant to their inventory.

☐ **5.5 — Builder-Specific Lead Verification**

ADMAVIC filters buyers by builder preferences:

- DLF

- M3M
- Emaar
- Signature Global
- Smartworld
- Tata
- Godrej
- Elan
- AIPL
- Whiteland
- Paras

Buyers who enquire for a specific builder are **10X more likely to convert**.

ADMAVIC ensures brokers receive these **builder-filtered high-intent leads**.

□ 5.6 — High-Intent Keyword Filtering (USED IN REAL CAMPAIGNS)

We ONLY attract buyers searching for:

★ *real estate lead generation company in gurgaon*

★ *property dealer lead generation gurgaon*

★ *google ads for property dealers gurgaon*

★ *exclusive buyer leads gurgaon*

★ *best real estate lead provider gurgaon*

★ *gurgaon commercial property buyer leads*

★ *gurgaon residential buyer leads*

★ *hyperlocal real estate lead generation gurgaon*

These are extremely **transactional, high-conversion, ready-to-talk** buyers.

□ 5.7 — The “Interest Confirmation Stage” (ICS)

Before passing the lead to the broker, ADMAVIC sends:

**“Hello, are you currently looking for property in Gurgaon?
Should we arrange a callback?”**

Buyers must respond:

- ✓ “Yes”
- ✓ “Call me”
- ✓ “Share details”
- ✓ “Looking for XYZ project”

This eliminates **junk** and leaves only **real buyers**.

□ 5.8 — The Result: Gurgaon’s Highest Lead Quality in the Entire NCR

Because of the multi-layer system, leads delivered by ADMAVIC have:

- ✓ **Higher conversion rates**
- ✓ **Better budget matching**
- ✓ **Lower follow-up friction**
- ✓ **Higher meeting booking rate**
- ✓ **Higher site visit confirmation**
- ✓ **Higher closing percentage**

On average:

- Normal lead providers convert **3–5%**
- ADMAVIC leads convert **18–45%** (depending on category)
- Builder-specific leads convert **36–72%**

No other agency in India offers such quality.

□ **5.9 — The 3 Biggest Reasons ADMAVIC Leads Convert 5X Better**

✓ **Reason 1: Real Intent, Not Timepass**

Only selected buyers who are **actively searching** are targeted.

✓ **Reason 2: Perfect Inventory Match**

Brokers get leads aligned to **sector, budget, property type**.

✓ **Reason 3: Exclusive Lead Delivery**

No competition, no confusion, no price-cutting.

□ **5.10 — What Brokers Say After Using ADMAVIC**

Clients report:

- ★ “Finally getting REAL buyers.”
- ★ “Daily leads are extremely relevant.”
- ★ “Site visits doubled.”
- ★ “Budget-match is perfect.”
- ★ “No time waste on fake enquiries.”
- ★ “Getting NRI buyers consistently.”
- ★ “Commercial leads are top-notch.”
- ★ “My builder is happy because I close deals faster.”

ADMAVIC gives brokers in Gurgaon **complete market dominance**.

Target URL: <https://admavic.com/gurgaon-realestate-leads>

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